

The new Heidelberg Cloud. Have you migrated yours?

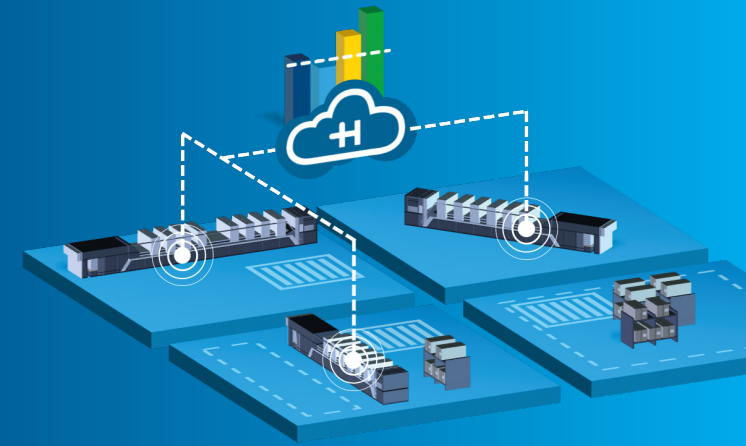
The Heidelberg Cloud already provides you with services that make your production easier to manage and more efficient. When an incident is resolved remotely or when you compare your performance with others in the market, you are relying on our data-based services.

Heidelberg is now renewing its current infrastructure by making the Heidelberg Cloud even more powerful and fit for the future. We want you to be a part of this journey by connecting your equipment to Heidelberg's Cloud infrastructure. Therefore, a software migration of your equipment is necessary for future services.



Today.

- The current cloud will reach the end of its service life in 2022.
- Software migration is necessary on all Heidelberg offset presses for the continued use of Heidelberg Cloud services.
- Customers without the Remote Agreement will be charged a fixed fee per call for telephone and remote support.
- If software migration does not occur before 2022, the process will have to be carried out on-site and will incur further costs.



Your next steps.

- For the migration, Heidelberg provides a cloud connector software suitable for your equipment.
- The migration is free of charge for all equipment under a Service Agreement or during the warranty period.
- For all other equipment, we offer time-limited packages at attractive conditions as well as the new Remote Agreement, which includes the migration.

Tomorrow.

- With the migration, you lay the basis for future innovations, and can benefit from new and enhanced digital services and tools.
- Plus, with the **new Remote Agreement**, you benefit from the exclusive Global Expert Network 24/7, Video Support feature, and gain ongoing insights into the technical condition of your machine with Equipment Status Reports.