



Smart processes.
More profit.
Prinect Business.



On the way to a Smart Print Shop. **Prinect Business.**

Digitization offers the printing industry many opportunities. Whoever wants to take advantage of these opportunities, however, must actively shape the change. Prinect Business offers you greater freedom than ever before: many processes take place completely automatically – and thus boost the success of your print shop in a smart way.

➔ heidelberg.com/en/prinect





The new Heidelberg philosophy

Push to Stop is our idea of smart print production. It is based on networked processes and intelligent machines that organize and work through print jobs independently with full autonomy. The operator only has to intervene if necessary. You increase the overall effectiveness of your machines and can almost double your net productivity. Your print shop becomes a Smart Print Shop.

Save time and money with Prinect

For Push to Stop to become reality, new and improved processes are required that provide all the necessary production data. Prinect® is the tailored solution for successfully implementing this philosophy of the Smart Print Shop with Push to Stop. Prinect Business supports you in the automation of your commercial processes and your production. Prinect Production covers the actual production workflow – from the prepress modules through offset and digital press to postpress.

A decisive step ahead of the competition

Whether your company is small or large, whether you are a commercial or packaging printer: Prinect reduces all touchpoints, in other words the process steps and manual interventions involved in order acceptance, data transfer, or postprocessing, to a minimum. You always have an overview – of the workflows, the utilization, and the economic efficiency of your print shop – and can react directly.

Prinect Business.

New opportunities through process networking

Prinect Business connects. It integrates your business processes, your production, your analyses, and your customers into the smart print shop workflow. You maximize your margins, fulfill your customers' wishes, and secure the benefits of a digitized world.

The solution for the Smart Print Shop

Prinect Business reshapes the workflows in your print shop. To this day, many processes are controlled manually with a wide variety of touchpoints. Not so with Prinect Business.

With Prinect Business, you reduce touchpoints. You can use your time, your machines, and your material more efficiently – with zero defects, with less waste, and with reduced warehousing. You save costs and improve your throughput and availability.

Prinect Business uses intelligent processes that generate all the data required for automated production. As a result, most of the steps can be performed via navigated or autonomous control. At the same time the consistency and reproducibility increase.

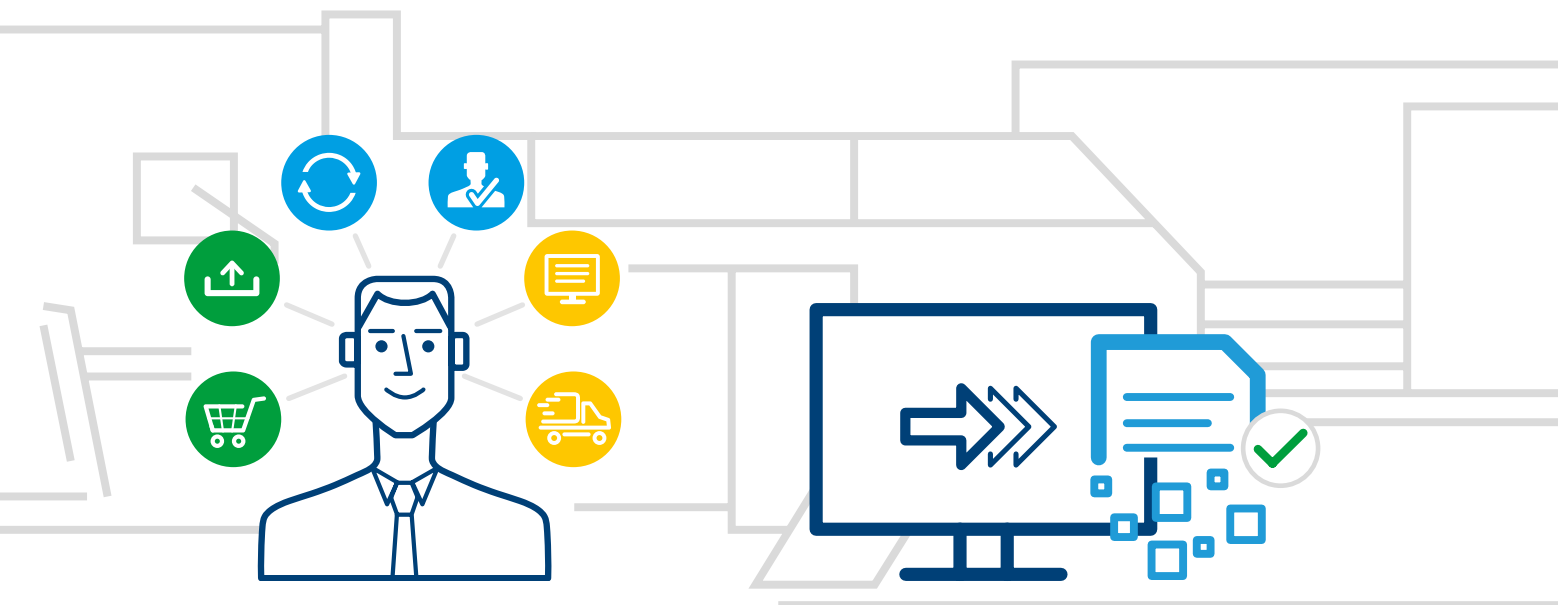
Prinect Business can do even more: it integrates your customers, as your most important capital, directly into the Smart Print Shop. Whether orders, uploads, changes or approvals and status updates: all this takes place very easily online – anytime and anywhere. You increase your efficiency and at the same time the satisfaction and loyalty of your customers.

With Prinect Business, you continuously optimize your productivity and availability. Integrated Business Intelligence functions help to develop your full potential – with the aid of intuitively understandable reports for business management and production. Thorough analyses forecast future defects so that they can be prevented. Data acquisition and evaluation in real time keep you up to date at all times about what is going on.

That is Prinect – Driving the Smart Print Shop.

Print shop with unlimited possibilities. Customer loyalty with Prinect.

It is not only your workflow that is intelligent in the smart print shop, but also the customer loyalty that is crucial to your success. Prinect Business integrates the customer directly into your workflows.



Stop orders falling through the cracks

Simple, smart, and online: with Prinect Business, your customer can conveniently submit their price inquiries online. And immediately get an individual quotation. Further steps such as data upload, print approval, or online tracking of the delivery integrate your customers into the Prinect workflow and increase customer loyalty.

Standardized products become even more attractive

Prinect Business automatically defines the best way of producing the products ordered online. This maximizes your economic efficiency and minimizes your throughput times. Web-to-print solutions also from other suppliers can be integrated without any difficulties. The possibilities for your print shop are unlimited. Take advantage of your freedom – in your smart print shop.

Save time, effortlessly

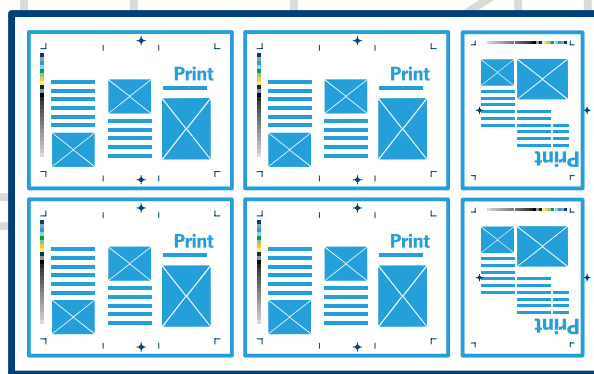
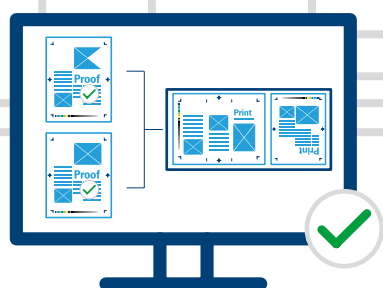
Prinect Business automates the costing process and links it closely with production. It is no longer just for price determination, but is part of the job preparation – with complete predefinition of production. Your workflow is optimized and time-consuming touchpoints are reduced.

Dynamic pricing

When creating an offer, you get a detailed overview of your production workload and can dynamically adjust your prices. The workflow and costs for a large share of the products as well as repeat jobs can be completely predefined. They are available with a click – so that your field staff can cost jobs quickly and easily too.

Intelligent planning and control. Maximum productivity.

Prinect Business changes your order management. You actually lay the foundation for greater economic efficiency during planning, for example through automatically generated gang runs.



Plan for success

In which order should your jobs be produced to optimize makeready times? For which jobs are the data and customer approval available on time? Prinect Business gives you the answers. You find the optimal planning order, reduce throughput times, and in so doing increase your productivity – with significantly fewer touchpoints.

With Prinect Business you identify bottlenecks before they occur: if the production planning changes, the Prinect workflow automatically also changes the materials planning.

Efficiency up, costs down

Prinect Business actually identifies the appropriate gang run in the quotation phase in combination with the Prinect production workflow. You define the criteria like substrate or colors based on which the printing elements are placed repeatedly on the printing plate.

The joint production of various products reduces your costs and throughput times and improves your productivity. You can always make efficient use of the maximum format of your press – and increase your sales opportunities in the long term.

Order and materials management. Maximum results.

Automated processes reduce the steps involved in production and testing. You intervene only when necessary. The smart order processing reduces both your workload and the material costs.



At the first click: smart job management

With Prinect Business you can view the current job status at any time with one click. You no longer have to individually complete process steps like job processing and tracking, delivery or billing. These are predefined and can be called up with minimal effort. From creation through to online tracking of the jobs: smart job management significantly reduces your workload. For each individual job.

Greater flexibility, less complexity

Connect your print shop directly with your customers, suppliers, and logistics companies in an intelligent network. This simplifies working with all your print shop's partners and offers decisive time advantages.

Automate your materials management

Avoid unproductive downtimes. With Prinect Business you actually initiate materials and production planning during the costing and job preparation stage. The result: you always have your material just in time, where you need it.

Purchasing is done centrally and automatically consolidates the orders for all jobs. Such forward-looking and intelligent processes allow you to optimize your purchasing prices and have full transparency about the materials at all times. Material checkpoints ensure reliable availability: when the stock falls below a minimum level, the order is initiated directly. This saves you time and money.

An overall view at all times.

A system that thinks with you.

In the Smart Print Shop, all processes are documented for the long term. The data analysis shows optimization potential, simplifies your order management, and ensures meaningful reporting.



Keeping you profitable

Which products are especially successful? Which customers are profitable to work with? Which price strategy is the best? Prinect Business gives you the answers. All information is recorded centrally and constantly updated. You are up to date, have an eye on all the key performance indicators for controlling your print shop, and can accurately estimate your costs.

All processes are documented for the long term and can be reproduced at any time. This means that every job can be precisely assessed and costed again as needed – on the basis of real production data.

One-of-a-kind transparency

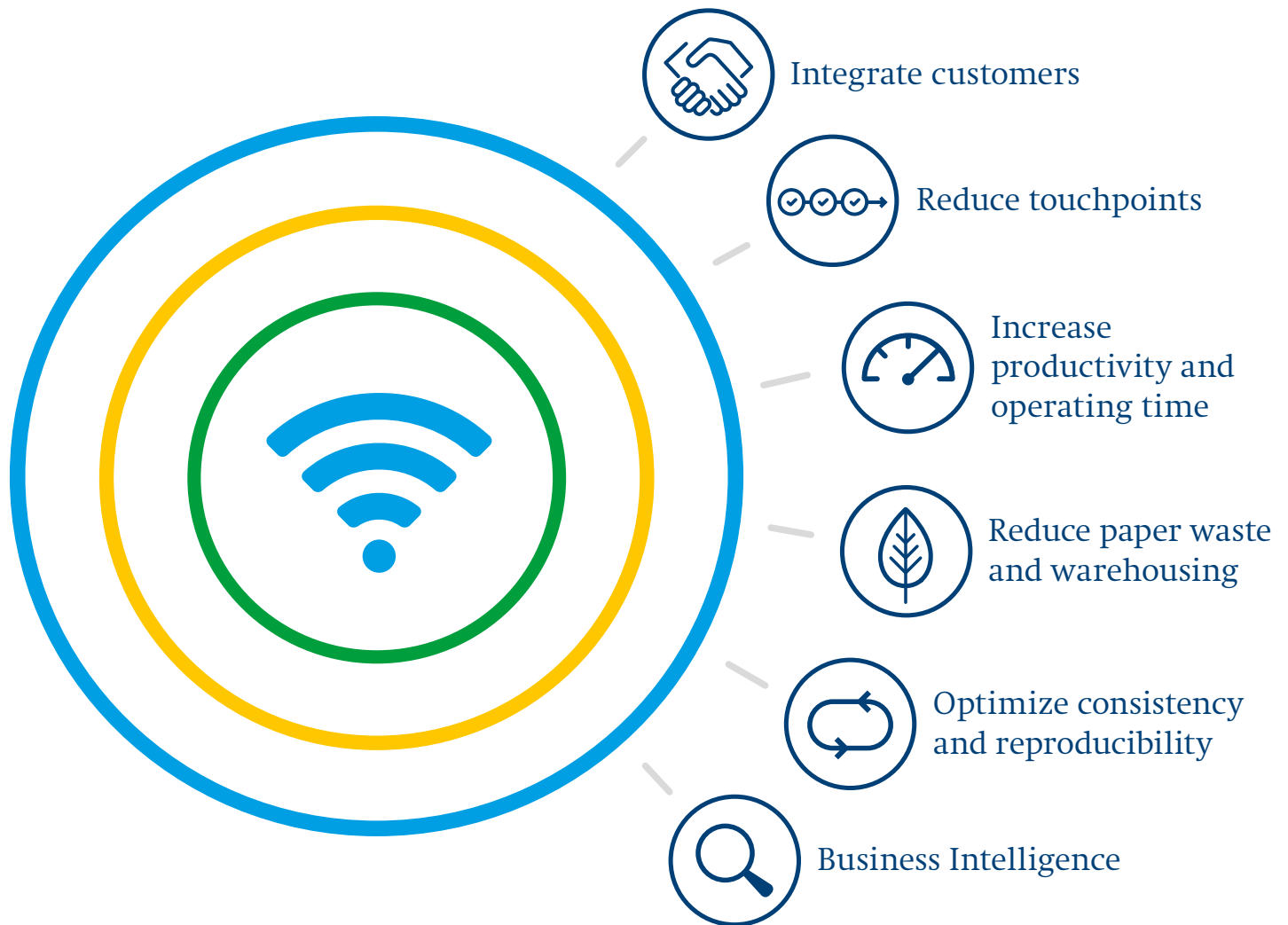
With Prinect Business you can call up comprehensive standard reports for the most important key indicators or create your own individual evaluations. You get the results automatically. For example reports on incoming jobs and delivery reliability for the management. Or detailed evaluations on paper waste, downtimes, and resulting costs for the production manager.

Knowing what is happening: using Business Intelligence


Do you use all the information in your workflow? With Business Intelligence you can achieve this easily and automatically. Whether administration or production, the data from all areas is stored centrally in a database and can be called up directly for comprehensive analyses.


Meaningful analyses change decisions

This integrated approach reveals connections – and allows you to make better decisions. You simply group your analyses and reports in freely configurable dashboards, without the need for IT specialists. In this way you find out, for example, which industries and products are profitable for you. And use this knowledge to position your company even more successfully in the market.



Want more information? Find out more here!

 A brief introduction to Prinect. Play the clip!
 ➔ heidelberg.com/en/prinect_intro

 Find out everything you need to know about the Smart Print Shop. The whitepaper.
 ➔ heidelberg.com/en/prinect_whitepaper



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The best recommendation.

Our satisfied customers.

Prinect delivers a fundamental improvement in print shop processes. Successful print shop owners report on their experiences with Prinect.



„Prinect Business helped us optimize our workflows and especially our processes, and allowed us to take our automation to the next level and to thus respond to market requirements more flexibly. Prinect Business Manager plays a key role for us: it is the linchpin between us and the customer.“

Florian Neumann
Stünings Medien GmbH, Germany



„Our old MIS could not handle the growing volume of quotes, orders, etc. Besides that we clearly started losing money due to flaws in the system because the extent of human factor was too big. With the introduction of Prinect Business, we reached a much higher level of integration between different departments. The outcome is 75% less errors in production. But also in commercial processes we now manage up to 50% more jobs due to faster calculation, and analysis of our customer requests. The response time in this respect has been reduced by 50%.“

Rait Rebane
K-Print OÜ, Estonia

Simply get in touch.

Your dialogue with Heidelberg.

You and your company's success are our prime focus. To be able to realize this ideal, it is important for us to know your wishes and requirements. Only then can we offer you a customized printing solution that works perfectly for you.



We look forward to hearing from you!

Get in touch with us for more information, a customized offer and everything else about Heidelberg® and Prinect you would like to know.

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